



44th National Conference
June 22 - 25, 2022 ♦ Sioux Falls, SD

Sponsorship Prospectus

2022 National Conference
Washington Pavilion
Sioux Falls, SD

June 22-25, 2022

About the American Harp Society, Inc.



The mission of the American Harp Society, Inc., is to celebrate our legacy, inspire excellence, and empower the next generation of harpists. We bring this mission to life through sharing and education - for harpists, the wider musical community, and the public at large.

Celebrating its 60th anniversary in 2022, the AHS is a non-profit organization with over 3,000 members across the United States, Canada, and abroad. We welcome members who play all styles and genres of music, on the widest variety of harps from historic instruments to contemporary electronic harps. For more information on the many programs under the auspices of the American Harp Society, Inc., please visit the website at www.harpsociety.org. Additional Conference information can be found there under the “Participate” menu.

For the 2022 National Conference, sponsors may direct their support toward AHS’s focus on the next generation. Woven into the program will be performances by our 2021-2023 Concert Artist Elizabeth Yeoh-Wang, prize winners of the 2021 National Competition, winners of the AHS Foundation’s Anne Adams Competition, and projects by a dynamic group of young Chapter Ambassadors.

A sponsorship for the 2022 National Conference of the American Harp Society, Inc. offers exposure to a diverse audience of musicians and visitors from across the U.S. and abroad. Sponsors at the Bronze level and above receive recognition in the bi-monthly e-newsletters delivered to the inboxes of over 3,000 AHS members; placement on the AHS website and discounted advertising rates in the printed and online programs. The AHS conference attracts up to 400+ attendees who will be staying in the Sioux Falls city center, and taking advantage of Sioux Falls transportation resources, dining options, local attractions and greater South Dakota’s attractions before and after their conference experience.

Please review the following sponsorship and recognition opportunities. If you don’t find exactly the right fit, ask us about customizing a package to address your interests. In-kind contributions are also welcomed. We invite you to partner with the AHS in meeting your business goals, benefiting local businesses, and supporting the education of harpists of all ages and the greater South Dakota cultural community.

For questions, customization or to select your sponsorship, please contact Executive Director Kathryn McManus at execdirector@harpsociety.org, or call 813-999-0995. Thank you for your consideration.

Sponsorship Opportunities & Benefits

Presenting Sponsor - \$15,000 and above

Note: This opportunity is limited to one or two sponsors from non-competing industries. In appreciation for your support, the AHS is pleased to provide the following benefits:

- Logo on the cover of the commemorative program book
- Company name and/or logo as appropriate on all conference publicity materials, on the first page of the program booklet and on the main web page of the conference through August 2022.
- “Presented by *Company Name*” footer on each page of the Conference program book
- Twice daily email notifications to attendees during the event, copy to be supplied by sponsor. Advertising copy may be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Priority advance reservation of most preferred exhibit space location
- Priority advance reservation of most preferred program book advertising space
- Link on the conference web page back to your company’s website
- AHS Conference Proud Sponsor icon for display on your website
- Logo and/or name mention in monthly e-newsletters to 3,000+ AHS members from the month following the sponsorship commitment through July, 2022
- Logo on volunteer/attendee t-shirts
- Opportunity to provide literature or small giveaway item in attendee bags
- Opportunity to welcome attendees from the stage at the opening night concert
- Your logo, appropriately sized and placed at the top, on a minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Six complimentary conference registrations

Platinum Sponsor - \$10,000 - \$14,999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Acknowledgement as a sponsor on the first page of the program booklet and on the main web page of the conference until August 2022.
- Link on the conference web page back to your company’s website
- AHS Conference Proud Sponsor icon for display on your website
- Once daily email notifications to attendees during the event, copy to be supplied by sponsor. Advertising copy may be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.

- Logo and/or name mention in monthly e-newsletter to 3,000+ AHS members from the month following the sponsorship commitment through July, 2022
- Opportunity to provide small giveaway item in attendee bags
- Verbal recognition from the stage at the opening night concert
- Your logo, appropriately sized and placed, on a minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Four complimentary conference registrations
- Option to designate a selected event or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - One of three formal evening public concerts
 - Conference participation by the [Israeli Chamber Project](#)
 - All AHS National Competition winner performances, across several concerts
 - AHS 60th Anniversary celebration activities
 - Commemorative program book
 - Entire conference workshop series
 - Videotaping of all conference workshops & performances for the International Harp Archives
 - Conference attendee bags
 - Online registration
 - Attendee lanyards
 - Select reception

Gold Sponsor - \$5,000 - \$9,999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Prominent recognition as a sponsor in the program booklet
- Acknowledgement on the Conference web page until August 2022
- Link on the conference web page back to your company's website
- AHS Conference Proud Sponsor icon for display on your website
- Two email notifications to attendees during the event, copy to be supplied by sponsor. Advertising copy may be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Logo and/or name mention in a minimum of four e-newsletters to 3,000+ AHS members between the sponsorship commitment and the Conference, and in July, 2022 (providing sponsorship commitment is made no later than the end of January, 2022)
- Your logo, appropriately sized and placed, on a minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts
- Two complimentary conference registrations

- Option to designate a selected event, item or activity below (chosed one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - AHS Concert Artist & Anne Adams winners' recitals (two concerts)
 - Co-sponsor of Conference participation of the [Israeli Chamber Project](#)
 - Chapter Ambassadors participation (see <https://www.harpsociety.org/chapter-ambassador-program>)
 - Volunteer/attendee t-shirt
 - Online Conference registration
 - Bottled water for hotel/ registration/exhibit hall
 - Select reception
 - A select conference "theme" programming track (Lever harps, music therapy, harp & organ, band day, choral day, etc.)

Silver Sponsor - \$2,500 - \$4,999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Prominent recognition as a sponsor in the program booklet
- Acknowledgement on the conference web page until August 2022
- AHS Conference Proud Sponsor icon for display on your website
- One email notification to attendees during the event, copy to be supplied by sponsor. Advertising copy may be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Logo and/or name mention in a minimum of the May, June and July 2022 e-newsletters to 3,000+ AHS members (providing sponsorship commitment is made no later than the end of April, 2022).
- Your logo, appropriately sized and placed, on a minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Option to designate a selected event, item or activity below (chosed one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - Ensembles or accompanists for harp performances
 - Clinician for Band Day or Choral Day
 - Registration area
 - Artist hospitality

Bronze Sponsor - \$1,000 - \$2,499

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Prominent recognition as a sponsor in the program booklet, subject to print deadlines
- Acknowledgement on the conference web page until August 2022
- AHS Conference Proud Sponsor icon for display on your website
- One email notification (combined with other Bronze sponsors) to attendees during the event, copy to be supplied by sponsor. May be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Name mention in the July, 2022 e-newsletter to 3,000+ AHS members
- Your name on a minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Option to designate a selected event or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - Harp Pen (instrument storage and distribution)
 - Artist Sales table
 - Performer flowers
 - General decorations

Friends of the AHS – up to \$999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Recognition as Friend of the AHS in the program booklet, subject to print deadlines
- Acknowledgement on the conference web page until August 2022

Note: Donors of in-kind items such as raffle giveaways, flowers, or any goods and services with a retail value under \$1,000 will also be recognized as "Friends of the AHS".

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Thank you for considering partnering with the American Harp Society, Inc.'s 2022 National Conference in Sioux Falls, SD.

# American Harp Society, Inc. Sponsorship Reservation Form

Company Name (as it will appear in the program book) \_\_\_\_\_

Billing Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Email Address \_\_\_\_\_

## Please select your preferred level of sponsorship:

- |                                                         |                     |
|---------------------------------------------------------|---------------------|
| <input type="checkbox"/> Diamond Level Sponsorship      | \$15,000 or above   |
| <input type="checkbox"/> Platinum Level Sponsorship     | \$10,000 - \$14,999 |
| <input type="checkbox"/> Gold Level Sponsorship         | \$5,000 - \$9,999   |
| <input type="checkbox"/> Silver Level Sponsorship       | \$2,500 - \$4,999   |
| <input type="checkbox"/> Bronze Level Sponsorship       | \$1,000 - \$2,499   |
| <input type="checkbox"/> Friends of the AHS Sponsorship | up to \$999         |

Requested recognition opportunity: \_\_\_\_\_

**Total Amount Due:** \_\_\_\_\_

\_\_\_\_ Check or Money Order is Enclosed

\_\_\_\_ Charge my credit card

Name \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Number (Amex, MC and Visa are accepted) \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_ Billing Zip Code (US only) \_\_\_\_\_

### Mail this form to:

AHS 2022 Conference  
American Harp Society, Inc.  
PO Box 260  
Bellingham, MA 02019-0260

### Or fax your completed form to:

Barbara Sooklal, AHS Bookkeeper  
Fax: (508) 803-8383

### Questions?

**Contact:** Kathy McManus, Executive Director

**Email:** [execdirector@harpociety.org](mailto:execdirector@harpociety.org)

**Phone:** (813) 999-0995

**Alternate Contact:** Connie Hunt, AHS National Events Manager

**Email:** [AHSEventManager@gmail.com](mailto:AHSEventManager@gmail.com)

