



Sponsorship Prospectus

2024 National Conference
Renaissance Orlando at SeaWorld
Orlando, FL

June 16-19, 2024

About the American Harp Society, Inc.



The mission of the American Harp Society, Inc., is to celebrate our legacy, inspire excellence, and empower the next generation of harpists. We bring this mission to life through sharing and education - for harpists, the wider musical community, and the public at large.

The AHS is a 61-year-old non-profit organization with nearly 3,000 members across the United States, Canada and abroad. We welcome harpists of all styles and genres—lever or pedal harp, historical or modern, electronic and jazz – as well as those who are just fans of the instrument. For more information on the many programs under the auspices of the American Harp Society, Inc., please visit the website at www.harpsociety.org. More Conference details are available at www.ahsconference.org/national-conference.

A sponsorship for the 2024 National Conference of the American Harp Society, Inc. offers exposure to a diverse audience of musicians and visitors from across the southeast, U.S. and abroad. All sponsors are featured on the AHS website, and those at the Bronze level and up enjoy recognition in a monthly e-newsletter delivered directly to the inboxes of nearly 3,000 members. Program book advertising rates are discounted for sponsors at the Bronze level and up. The Conference will also benefit the greater Orlando and Central Florida area with the impact of 500 – 600 attendees needing transportation, dining out, and visiting local attractions during and around their Conference experience.

Please review the following sponsorship and recognition opportunities. If you don't find exactly the right fit, ask us about customizing a package to address your needs. In-kind contributions are also welcomed. We invite you to partner with AHS in meeting your business goals, benefiting local businesses, and supporting the education of harpists of all ages and the greater Central Florida cultural community.

For questions, customization or to select your sponsorship, please contact Executive Director Kathryn McManus at execdirector@harpsociety.org, or call 813-999-0995. Thank you for your consideration.

Sponsorship Opportunities & Benefits

Presenting Sponsor - \$15,000 and above

Note: This opportunity is limited to one or two sponsors from non-competing industries. In appreciation for your support, AHS is pleased to provide the following benefits:

- Logo on the cover of the commemorative program book
- Company name and/or logo as appropriate on all conference publicity materials, on the first page of the program booklet and on the home page of the conference website through August 2024.
- “Presented by Company Name” footer on each page of the Conference program book
- Twice daily email notifications to attendees during the event, copy to be supplied by sponsor. May be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Priority advance reservation of most preferred exhibit space location
- Priority advance reservation of most preferred program book advertising space
- Link on the conference website back to your company’s website
- AHS Conference Proud Sponsor icon for display on your website
- Logo and/or name mention in each monthly e-newsletter to AHS members from the month following the sponsorship commitment through July, 2024
- Logo on volunteer/attendee t-shirts
- Opportunity to provide literature or small giveaway item in attendee bags
- Opportunity to welcome attendees from the stage at the opening night concert
- Your logo, appropriately sized and placed at the top, on at minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Six complimentary conference registrations

Platinum Sponsor - \$10,000 - \$14,999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Acknowledgement as a sponsor on the first page of the program booklet and on the home page of the conference website until August 2024.
- Link on the conference website back to your company’s website
- AHS Conference Proud Sponsor icon for display on your website
- Once daily email notifications to attendees during the event, copy to be supplied by sponsor. May be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Logo and/or name mention in each monthly e-newsletter to AHS members from the month following the sponsorship commitment through July, 2024
- Opportunity to provide small giveaway item in attendee bags
- Verbal recognition from the stage at the opening night concert
- Your logo, appropriately sized and placed, on at minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.

- Four complimentary conference registrations
- Option to designate a selected event or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - One of three formal evening public concerts
 - Commemorative program book
 - Entire conference workshop series
 - Videotaping of all conference workshops & performances for the International Harp Archives
 - Conference attendee bags
 - Online registration
 - Attendee lanyards
 - Select reception

Gold Sponsor - \$5,000 - \$9,999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Prominent recognition as a sponsor in the program booklet
- Acknowledgement on the Sponsors page of the conference website until August 2024
- Link on the conference website back to your company's website
- AHS Conference Proud Sponsor icon for display on your website
- Two email notifications to attendees during the event, copy to be supplied by sponsor. May be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Logo and/or name mention in a minimum of four monthly e-newsletters to AHS members between the sponsorship commitment and the Conference, and in July, 2024 (providing sponsorship commitment is made no later than the end of January, 2024)
- Your logo, appropriately sized and placed, on at minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Two complimentary conference registrations
- Option to designate a selected event, item or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - Listening/historic archives room
 - Volunteer vests
 - Bottled water for hotel/registration/exhibit hall
 - Select reception
 - Conference "theme" tracks (Hollywood/jazz, Latin, youth, wellness, etc.)

Silver Sponsor - \$2,500 - \$4,999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Prominent recognition as a sponsor in the program booklet
- Acknowledgement on the Sponsor page of the conference website until August 2024
- AHS Conference Proud Sponsor icon for display on your website
- One email notifications to attendees during the event, copy to be supplied by sponsor. May be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Logo and/or name mention in a minimum of the May, June and July 2024 e-newsletters to AHS members (providing sponsorship commitment is made no later than the end of April, 2024).
- Your logo, appropriately sized and placed, on at minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Option to designate a selected event, item or activity below (chose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - Ensembles or accompanists for harp performances
 - “Harpists In A Pool” photo shoot
 - Community “harp discovery day”
 - Registration area
 - Artist hospitality

Bronze Sponsor - \$1,000 - \$2,499

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Prominent recognition as a sponsor in the program booklet, subject to print deadlines
- Acknowledgement on the sponsor page of the conference website until August 2024
- AHS Conference Proud Sponsor icon for display on your website
- One email notification (combined with other Bronze sponsors) to attendees during the event, copy to be supplied by sponsor. May be special offers, giveaways or promotions, invitation to visit the exhibit hall, etc.
- Name mention in the July, 2024 e-newsletter to AHS members
- Your name on a minimum of six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of the conference, and at all evening concerts.
- Option to designate a selected event or activity below (chose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
 - Harp Pen (instrument storage and distribution)
 - Performer flowers
 - General decorations

Friends of the AHS – up to \$999

In appreciation for your support, the AHS is pleased to provide the following benefits:

- Recognition as Friend of the AHS in the program booklet, subject to print deadlines
- Acknowledgement on the sponsor page of the conference website until August 2024

Note: Donors of in-kind items such as raffle giveaways, flowers, or any goods and services with a retail value under \$1,000 will also be recognized as “Friends of the AHS”.

Thank you for consider partnering with the American Harp Society, Inc.’s 2024 National Conference in Orlando, Florida.

American Harp Society, Inc. Sponsorship Reservation Form

Company Name (as it will appear in the program book) _____

Billing Contact Name _____

Address _____

City _____ State _____ ZIP/Postal Code _____

Country _____ Email Address _____

Please select your preferred level of sponsorship:

- | | |
|---|---------------------|
| <input type="checkbox"/> Diamond Level Sponsorship | \$15,000 or above |
| <input type="checkbox"/> Platinum Level Sponsorship | \$10,000 - \$14,999 |
| <input type="checkbox"/> Gold Level Sponsorship | \$5,000 - \$9,999 |
| <input type="checkbox"/> Silver Level Sponsorship | \$2,500 - \$4,999 |
| <input type="checkbox"/> Bronze Level Sponsorship | \$1,000 - \$2,499 |
| <input type="checkbox"/> Friends of the AHS Sponsorship | up to \$999 |

Requested recognition opportunity: _____

Total Amount Due: _____

___ Check or Money Order is Enclosed

___ Charge my credit card

Name _____ Signature _____

Credit Card Number (Amex, MC and Visa are accepted) _____

Security Code _____ Expiration Date _____ Billing Zip Code (US only) _____

Mail this form to:

AHS 2024 Conference
American Harp Society, Inc.
PO Box 260
Bellingham, MA 02019-0260

Or fax your completed form to:

Barbara Sooklal, AHS Bookkeeper
Fax: (508) 803-8383

Questions?

Contact: Kathy McManus, Executive Director
Email: execdirector@harpociety.org
Phone: (813) 999-0995

Alternate Contact: Connie Hunt, AHS
National Events Manager
Email: AHSEventManager@gmail.com

