

Advertise in *The American Harp Journal*

DEADLINES

The American Harp Journal is published twice a year, with these advertising deadlines:

- Reservation/Payment: May 21 Artwork: May 21
- Reservation/Payment: October 1 Artwork: November 1

PAYMENT

The most convenient way to reserve and pay for your ad is online at www.harpsociety.org/harpads. Otherwise mail payment with the order form provided below, and email your artwork. *Please note:* Checks must accompany the order, with the exception of educational institutions, which may follow the normal purchasing procedure. All payments must be in U.S. funds.

FILE SUBMISSION

Email files to AdManager@harpsociety.org.

FILE REQUIREMENTS

All materials should be provided as Adobe Acrobat files set at 300 dpi resolution, with compression set for none and embedded high resolution images and fonts. If files are not available, please submit black and white camera ready art or reproduction proof. Images should be high quality photographs or laser originals with no screens.

RATES

Black and White Pages

	Price	Width		Height	Picas
Full Page	\$625	7"	x	10"	(42 x 60)
Half Page	\$325				
Horizontal		7"	x	5"	(42 x 30)
Vertical		3.5"	x	10"	(21 x 60)
Quarter Page	\$175	3.5"	x	5"	(21 x 30)
Eighth Page	\$125	3.5"	x	2.5"	(21 x 15)

Four-Color Pages

	Price	Width		Height	Picas
Cover Page*	\$1,275	9"	x	11.5"	(54 x 69)
Full Page	\$1,125	9"	x	11.5"	(54 x 69)
Half Page	\$550				
Horizontal		7"	x	5"	(42 x 30)
Vertical		3.5"	x	10"	(21 x 60)
Quarter Page	\$275	3.5"	x	5"	(21 x 30)

* Includes 1/8" bleed

CLASSIFIED ADVERTISEMENT (Single Issue)

\$25.00. No artwork; the Journal creates all classified copy. Provide name/make/style of harp; anything additional that is included (ex. case); price; preferred contact information (phone or email); area of the country or city where you live.

Order Form for Advertising Space in *The American Harp Journal*

Please complete this form:

1. To order advertising space in *The American Harp Journal*.
2. To be added to the mailing list for future advertising opportunities.

INSTRUCTIONS: Make check (in US funds only) payable to The American Harp Society, Inc., and mail to *The American Harp Journal*, PO Box 260, Bellingham, MA 02019-0260.

Acknowledge applicable deadlines:

- ☐ Reservation/Payment: July 1 Artwork: July 22
☐ Reservation/Payment: October 1 Artwork: November 1

No of Ads	Ad Type	Rate	Total
COLOR			
	cover page	\$1,275	
	full page	\$1,125	
	half page	\$550	
	quarter page	\$275	
BLACK & WHITE			
	full page	\$625	
	half page horizontal	\$325	
	half page vertical	\$325	
	quarter page	\$175	
	eighth page	\$125	
TOTAL ENCLOSED:			

Checks must accompany order. Educational institutions may follow the normal purchasing procedure.

- ☐ Check here if you are an educational institution and you would like an invoice.

Advertiser _____
Contact _____
Address _____

Telephone _____
Email _____
Billing Address _____
(if different) _____

- ☐ Check here to be added to the mailing list.

Check one:

- ☐ Artwork included.
☐ Artwork will be emailed to AdManager@harp society.org.
☐ Please use most recent advertisement from a previous issue.