



American Harp Society  
Summer Institute and  
National Competition

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## ***Sponsorship Prospectus***

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2023 Summer Institute & National Competition  
Colburn School  
Los Angeles, CA

June 1-4, 2023

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# About the American Harp Society, Inc.

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The mission of the American Harp Society, Inc., is to celebrate our legacy, inspire excellence, and empower the next generation of harpists. We bring this mission to life through sharing and education - for harpists, the wider musical community, and the public at large.

Join us for the American Harp Society, Inc. 2023 Summer Institute & National Competition, June 1-4, 2023, "Creating Our Legacy". "Legacy" refers to what one leaves to those who follow; an inheritance for a family member or living an exemplary life, for example. "Legacy" is usually recognized as what has already been bequeathed, but we can live, teach, perform intentionally in hopes of shaping our legacy. The American Harp Society has an evolving legacy of great teaching and performance. Using traditional methods and practice as a springboard to create new pathways in our profession, workshops will present innovative approaches to teaching, rehearsal techniques and conducting, composition and arranging, use of technology, and career possibilities for emerging artists. The Young Composers Project will inspire further innovation and creativity, as young harpists compose their own original harp scores to perform at the Institute. Completing the week of events is the final rounds of the 23<sup>rd</sup> AHS National Competition, which are free and open to the public. Tickets to three evening concerts will be available for purchase by the public.

The AHS is a 54-year-old non-profit organization with over 3,000 members across the United States, Canada and abroad. We welcome harpists of all styles and genres—lever or pedal harp, historical or modern, electronic and jazz – as well as those who are just fans of the instrument. For more information on the many programs under the auspices of the American Harp Society, Inc., please visit the website at [www.harpsociety.org](http://www.harpsociety.org). The Institute website can be viewed at [www.harpsociety.org/summer-institute](http://www.harpsociety.org/summer-institute).

A sponsorship for the 2023 Summer Institute of the American Harp Society, Inc. offers exposure to a diverse audience of musicians and visitors from across the southeast and U.S. All sponsors are featured on the AHS website, and those at the Bronze level and up enjoy recognition in a monthly e-newsletter delivered directly to the inboxes of over 3,000 members. Program book advertising rates are discounted for sponsors at the Bronze level and up. The Institute will also benefit Los Angeles with the impact of 250-300 attendees needing hotel rooms and transportation, dining out, and visiting local attractions during and around their Institute experience.

Please review the following sponsorship and recognition opportunities. If you don't find exactly the right fit, ask us about customizing a package to address your needs. In-kind contributions are also welcomed. We invite you to partner with AHS in meeting your business goals, benefiting local businesses, and supporting the education of harpists of all ages and the greater Piedmont cultural community.

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## **Institute Sponsorship Opportunities & Benefits**

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In appreciation for your support, the AHS is pleased to provide the following benefits. For questions, customization or to select your sponsorship, please contact Executive Director Kathryn McManus at [execdirector@harpociety.org](mailto:execdirector@harpociety.org), or call 813-999-0995. Thank you for your consideration.

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### **Platinum Sponsor - \$7,500**

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- Acknowledgement as a sponsor on the first page of the program booklet and on the homepage of the Institute website until August 2023
- Link on the Institute website back to your company's website
- AHS Institute Proud Sponsor icon for display on your website
- One daily sponsored post and two push or email notifications in the Institute app during the event, copy/images to be supplied by sponsor. May be special offers, giveaways or promotions, etc.
- Logo and/or name mention in each monthly e-newsletter to 3,000+ AHS members from the month following the sponsorship commitment through July, 2023
- Opportunity to provide small giveaway item in attendee bags
- Verbal recognition from the stage at the opening night concert
- Your logo, appropriately sized and placed, on at minimum of four (4) all-sponsor signs to be displayed in the registration area and other main gathering points of the Institute, and at all evening concerts
- Four complimentary Institute registrations
- Option to designate a selected event or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
  - Entire evening public concert series
  - Commemorative program book
  - Entire Institute workshop series
  - Videotaping of all Institute workshops & performances for the International Harp Archives
  - Institute attendee bags
  - Attendee registration (online and on site)
  - Three evening receptions

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### **Gold Sponsor - \$5,000**

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- Prominent recognition as a sponsor in the program book
- Acknowledgement on the Sponsors page of the Institute website until August 2023
- Link on the Institute website back to your company's website AHS Institute
- AHS Institute Proud Sponsor icon for display on your website
- Logo with link to your company website on the Institute smartphone app

- One push or email advertisement on the smartphone app, to be displayed daily during the Institute, copy/images to be supplied by sponsor. May be special offers, giveaways or promotions, etc.
- Logo and/or name mention in monthly e-newsletters to 3,000+ AHS members between the sponsorship commitment and the Institute, and in July, 2023
- Opportunity to provide small giveaway item in attendee bags
- Verbal recognition from the stage at the opening night concert
- Your logo, appropriately sized and placed, on at minimum of four (4) all-sponsor signs to be displayed in the registration area and other main gathering points of the Institute, and at all evening concerts
- Two complimentary Institute registrations
- Option to designate a selected event, item or activity below (chose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
  - Live streaming of the AHS National Competition and Institute performances
  - Institute app (with branding on the opening screen)
  - Institute program book
  - Attendee lanyards
  - Up to two evening performances
  - Attendee registration (online and on site)
  - Closing luncheon or two select post-concert receptions

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### **Silver Sponsor - \$2,500**

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- Prominent recognition as a sponsor in the Institute program book
- Acknowledgement on the Sponsor page of the Institute website until August 2023
- Logo with link to your company website on the Institute smartphone app
- AHS Institute Proud Sponsor icon for display on your website
- One push or email notification on the smartphone app, to be displayed daily during the Institute. Copy/images to be supplied by sponsor. May be special offers, giveaways or promotions, etc.
- Logo and/or name mention in monthly e-newsletters to 3,000+ AHS members between the sponsorship commitment and the Institute, and through July, 2023
- Opportunity to provide small giveaway item in attendee bags
- Your logo, appropriately sized and placed, on a minimum of four (4) all-sponsor signs to be displayed in the registration area and other main gathering points of the Institute, and at all evening concerts
- One complimentary Institute registration
- Option to designate a selected event, item, or activity below (chose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
  - Institute hospitality
  - Attendee bags
  - One evening performance

- Young Composers Project (includes recognition in *American Harp Journal*)
- One of three evening receptions
- Closing luncheon

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### **Bronze Sponsor - \$1,000**

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- Prominent recognition as a sponsor in the program book
- Acknowledgement on the sponsor page of the Institute website until August 2023
- Logo with link to your company website on the Institute smartphone app
- AHS Institute Proud Sponsor icon for display on your website
- One push or email notification on the smartphone app, to be displayed for one day during the Institute
- Name mention in at minimum the June & July, 2023 e-newsletters to 3,000+ AHS members
- Your logo on a minimum of four (4) all-sponsor signs to be displayed in the registration area and other main gathering points of the Institute, and at all evening concerts
- Option to designate a selected event or activity below (chose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
  - Harp Pen (instrument storage and distribution)
  - Masterclass
  - Individual daytime concerts or recitals, including AHS Concert Artist and National Competition winners
  - Ensembles or accompanists for harp performances
  - Name badges

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### **Contributors - \$500**

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- Prominent recognition as a sponsor in the program booklet
- Acknowledgement on the sponsor page of the Institute website until August 2023
- Logo on the Institute smartphone app
- Name mention in the June & July, 2023 e-newsletter to 3,000+ AHS members
- Your name on a minimum of four (4) all-sponsor signs to be displayed in the registration area and other main gathering points of the Institute, and at all evening concerts
- Option to designate a selected event or activity below (chose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:
  - Ensembles or accompanists for harp performances
  - Individual workshops
  - One evening reception co-sponsor

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## **Supporters - \$250**

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- Recognition as Supporter in the program booklet
- Recognition as Supporter on the Institute smartphone app
- Acknowledgement on the sponsor page of the Institute website until August 2023

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## **Friends of the AHS – up to \$249**

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- Recognition as Friend of the AHS in the program booklet
- Recognition as Friend of the AHS on the Institute smartphone app
- Acknowledgement on the sponsor page of the Institute website until August 2023

*Note: Donors of in-kind items such as raffle giveaways, flowers, or any goods and services with a retail value under \$1,000 will also be recognized as "Friends of the AHS".*

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## **National Competition Underwriting Opportunities**

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Participating in the AHS National Competition has a great impact on young harpists. Performance skills advance, confidence grows, continued study is inspired, and careers are launched. Even those who do not pursue a professional career gain musically and personally through participating in the preparation and performance of high level competition repertoire. The National Competition is the flagship program of the AHS and a cornerstone of our mission driven commitment to "empower the next generation of harpists."

At the 2023 Competition in Los Angeles, AHS is offering thirty (30) prizes across five divisions, with the prize monies now totaling \$30,250.

Prize underwriting is available in amounts ranging from \$250 to \$2000. Donors will be recognized in the Institute program book and smartphone app, on the AHS and Institute websites, and at the Competition Winners Recital. Other recognition may also be available. Gifts to this campaign are fully tax-deductible, and may be made in honor or memory of someone.

# American Harp Society, Inc. Institute Sponsorship Reservation Form

Company Name (as it will appear in the program book) \_\_\_\_\_

Billing Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Email Address \_\_\_\_\_

## Please select your preferred level of sponsorship:

- |   |             |
|---|-------------|
| <input type="checkbox"/> Platinum Level Sponsorship | \$7,500+    |
| <input type="checkbox"/> Gold Level Sponsorship     | \$5,000+    |
| <input type="checkbox"/> Silver Level Sponsorship   | \$2,500+    |
| <input type="checkbox"/> Bronze Level Sponsorship   | \$1,000+    |
| <input type="checkbox"/> Contributor                | \$ 500+     |
| <input type="checkbox"/> Supporter                  | \$ 250+     |
| <input type="checkbox"/> Friend of the AHS          | up to \$249 |

Requested recognition opportunity: \_\_\_\_\_  
(as applicable)

**Total Amount Due:** \_\_\_\_\_

\_\_\_ Check or Money Order is Enclosed

\_\_\_ Charge my credit card

Name \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Number (Amex, MC and Visa are accepted) \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_ Billing Zip Code (US only) \_\_\_\_\_

### Mail this form to:

AHS 2023 Summer Institute  
Barbara Sooklal  
PO Box 260  
Bellingham, MA 02023-0260

### Or fax your completed form to:

Barbara Sooklal, AHS Bookkeeper  
Fax: (508) 803-8383

### Questions?

**Contact:** Kathy McManus, Executive Director  
**Email:** [execdiretor@harpociety.org](mailto:execdiretor@harpociety.org)  
**Phone:** (813) 999-0995



# American Harp Society, Inc. National Competition Underwriting

## AHS 25th NATIONAL COMPETITION 2023 PRIZE UNDERWRITING

Thank you for your support of the 2023 National Competition. A gift of any amount is appreciated, and will be used to underwrite the Competition prizes. All donors will be recognized in the 2023 Summer Institute program and online; you may **check here if you prefer to remain anonymous.** ☐

AHS, Inc. is a 501(c)(3) organization and contributions are fully tax-deductible to the extent allowed by law.

You may also make your gift online at <https://bit.ly/AHSPrize>

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please accept my contribution of \$ \_\_\_\_\_ for the National Competition general prize fund.

☐ Check is enclosed or ☐ Please charge my credit card:

Number: \_\_\_\_\_ Expires: \_\_\_\_\_ Security code: \_\_\_\_\_

You may also select a specific prize to sponsor if you wish, first-come, first-served by postmark date. If duplicate gifts are received for the same prize, you will be assigned to another prize at the same level, or listed in the program donor recognition listing at that level (unless your gift is marked anonymous above).

\$250    \_\_\_ INTERMEDIATE II DIVISION 4<sup>th</sup> PRIZE  
          \_\_\_ INTERMEDIATE II DIVISION 5<sup>th</sup> PRIZE  
          \_\_\_ INTERMEDIATE II DIVISION 6<sup>th</sup> PRIZE  
          \_\_\_ INTERMEDIATE I DIVISION 4<sup>th</sup> PRIZE  
          \_\_\_ INTERMEDIATE I DIVISION 5<sup>th</sup> PRIZE  
          \_\_\_ INTERMEDIATE I DIVISION 6<sup>th</sup> PRIZE  
          \_\_\_ JUNIOR DIVISION 4<sup>th</sup> PRIZE  
          \_\_\_ JUNIOR DIVISION 5<sup>th</sup> PRIZE  
          \_\_\_ JUNIOR DIVISION 6<sup>th</sup> PRIZE

\$500    \_\_\_ YOUNG PROFESSIONAL 6<sup>th</sup> PRIZE  
          \_\_\_ ADVANCED DIVISION 4<sup>th</sup> PRIZE  
          \_\_\_ ADVANCED DIVISION 5<sup>th</sup> PRIZE  
          \_\_\_ ADVANCED DIVISION 6<sup>th</sup> PRIZE  
          \_\_\_ INTERMEDIATE I DIVISION 3<sup>rd</sup> PRIZE  
          \_\_\_ JUNIOR DIVISION 3<sup>rd</sup> PRIZE

\$750    \_\_\_ YOUNG PROFESSIONAL 5<sup>th</sup> PRIZE  
          \_\_\_ INTERMEDIATE II DIVISION 3<sup>rd</sup> PRIZE  
          \_\_\_ INTERMEDIATE I DIVISION 2<sup>nd</sup> PRIZE  
          \_\_\_ JUNIOR DIVISION 2<sup>nd</sup> PRIZE

\$1,000 \_\_\_ YOUNG PROFESSIONAL 4<sup>th</sup> PRIZE  
          \_\_\_ ADVANCED DIVISION 3<sup>rd</sup> PRIZE  
          \_\_\_ INTERMEDIATE II DIVISION 2<sup>nd</sup> PRIZE  
          \_\_\_ INTERMEDIATE I DIVISION 1<sup>st</sup> PRIZE  
          \_\_\_ JUNIOR DIVISION 1<sup>st</sup> PRIZE

\$1,250 \_\_\_ ADVANCED DIVISION 2<sup>nd</sup> PRIZE  
          \_\_\_ INTERMEDIATE II DIVISION 1<sup>st</sup> PRIZE

\$1,500 \_\_\_ YOUNG PROFESSIONAL 3<sup>rd</sup> PRIZE  
          \_\_\_ ADVANCED DIVISION 1<sup>st</sup> PRIZE

\$2,000 \_\_\_ YOUNG PROFESSIONAL 2<sup>nd</sup> PRIZE

\$2,500 \_\_\_ YOUNG PROFESSIONAL 1<sup>st</sup> PRIZE

Given \_\_\_ in honor or \_\_\_ in memory of \_\_\_\_\_.

Please mail to American Harp Society, Inc., PO Box 260, Bellingham, MA 02023-0260 or give online at <https://bit.ly/AHSPrize>