

ONE HARP WORLD PROSPECTUS

Exhibition, Sponsorship,
and Advertising



JULY 28–AUGUST 3, 2026

Sheraton Centre Toronto Hotel

123 Queen St W, Toronto ON

www.oneharpworld.org

Design services graciously provided by Trajectory Brands Inc.

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ABOUT ONE HARP WORLD

The two largest harp societies in the world join together to present a unique international harp gathering celebrating the artistic passions and cultural inclusivity of both organizations. **One Harp World** will be primarily located at the [Sheraton Centre Toronto Hotel](#) and include all of the special programming from the AHS and the WHC, worldwide vendor exhibits, and social and networking opportunities.

Participating as an exhibitor, sponsor, and/or advertiser at One Harp World offers exposure to a highly targeted and diverse audience of musicians and visitors from across Canada, the United States and the world. Exhibitors and sponsors are featured on the One Harp World website and event mobile app, with a variety of other recognition opportunities available to sponsors and advertisers. Program book advertising rates are discounted for exhibitors and sponsors at the Bronze level and up.

Investments in One Harp World are not just for international harp-related businesses - local companies are invited to participate as well. One Harp World will attract hundreds of attendees to the greater Toronto area where they will take advantage of opportunities for transportation, dining, shopping, and local attractions.

American Harp Society

The mission of the American Harp Society is to celebrate our legacy, inspire excellence, and empower the next generation of harpists. We bring this mission to life through sharing and education—for harpists, the wider musical community, and the public at large.

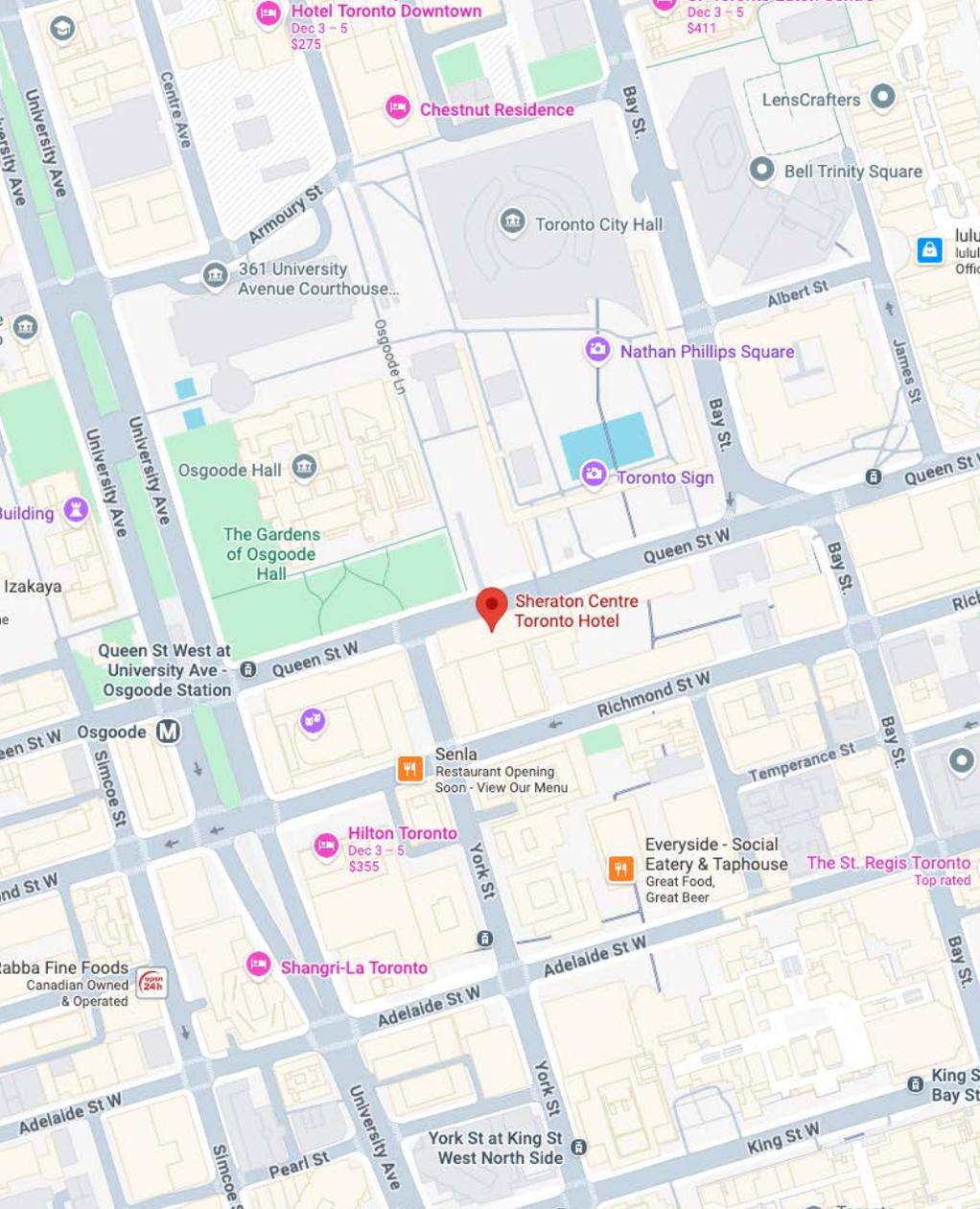
The AHS is a 64-year-old non-profit organization with nearly 3,000 members across North, Central and South America, and abroad. The AHS welcomes harpists of all styles and genres—lever, pedal, historical or modern, electronic and jazz—as well as enthusiasts of the instrument. For more information on the many programs under the auspices of the American Harp Society, please visit the website at www.harpsociety.org.

World Harp Congress

The World Harp Congress is the largest and most prestigious harp festival in the world. The event attracts over 800 harpists from 50 countries and takes place every three years. Featuring the harp world's finest performers, pedagogues, academics, and composers, the programme includes a wide range of exciting events, providing a unique platform for the gatherings of harpists and industry professionals.

The World Harp Congress, Inc. is a private non-profit organisation. It was founded in 1981 as an outgrowth of the International Harp Weeks held in The Netherlands for twenty years under the directorships of both Phia Berghout and Maria Korchinska. Past Congresses have been held in Maastricht, The Netherlands; Jerusalem, Israel; Vienna, Austria; Paris-Sèvres, France; Copenhagen, Denmark; Seattle/Tacoma, USA; Prague, Czech Republic; Geneva, Switzerland; Dublin, Ireland; Amsterdam, The Netherlands; Vancouver, Canada, Sydney, Australia; Hong Kong; and most recently Cardiff, Wales. The World Harp Congress has members representing over 59 countries.

Learn more at www.worldharpcongress.com.



Date: **June 28–August 3, 2026**
Location: **Sheraton Centre Toronto Hotel**
123 Queen St W, Toronto ON
Website: www.oneharpworld.org

General Contact Information

One Harp World Event Manager:
Sheena Beckles, ohw2026@icsevents.com

Event Planning Leaders

For AHS, Lynne Aspnes, laspnes@umich.edu
For WHC, Kathy Kienzle, harpkath@aol.com
Artistic Director: Isabelle Perrin, isaperrin1010@me.com

Exhibits, Advertising & Sponsorships

Exhibition Services:

[Robinson Show Services](#)

Exhibit Liaisons and VIP Exclusive Exhibit Room reservations:

David Kolacny, harpdavidk@harpnouveau.com
Pat Wooster, pat.wooster@gmail.com

Standard Exhibit Booth Reservations:

Online at https://bit.ly/OHW_Exhibits_Ads

Advertising:

Kathryn McManus, execdirector@harpociety.org

Sponsorships:

Kathryn McManus, execdirector@harpociety.org

Invoices for exhibits, advertising and sponsorships will be issued by International Conference Services, LTD. Payment questions should be directed to ohw2026@icsevents.com.



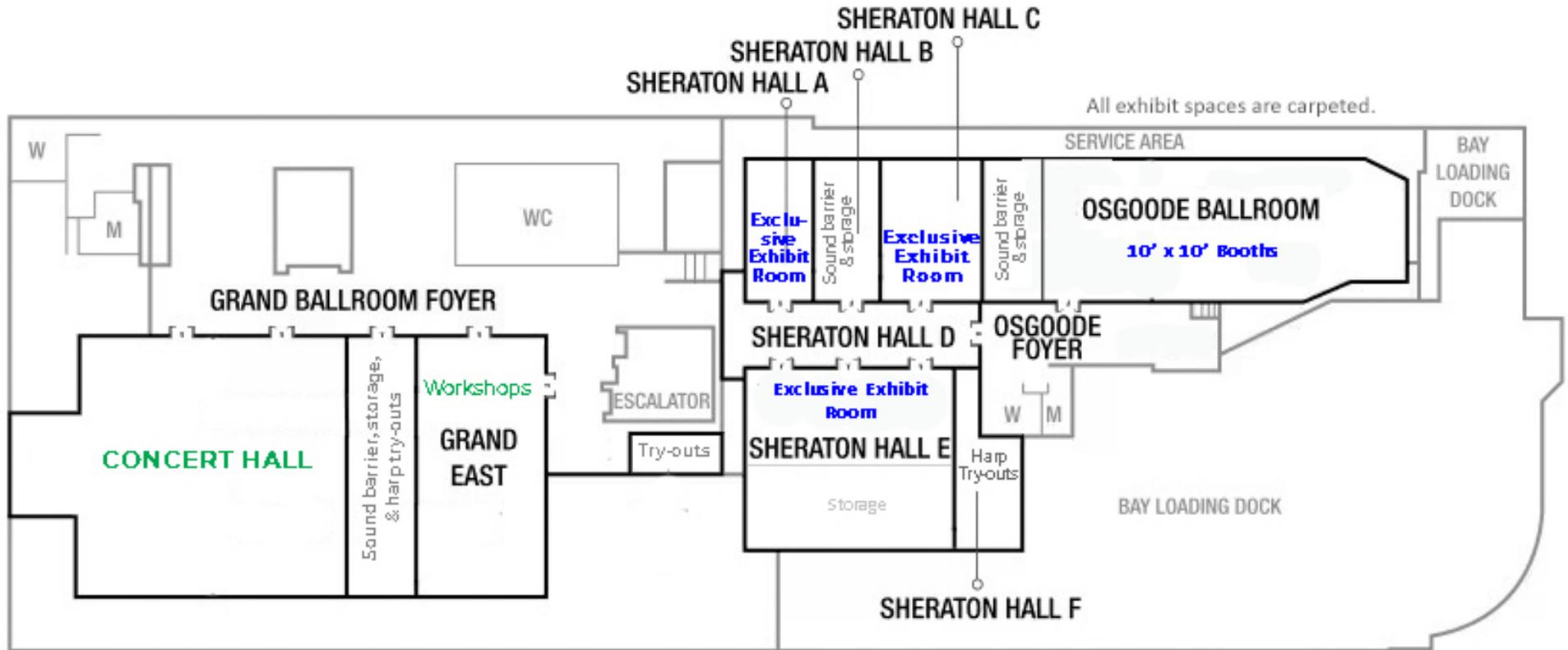
Embrace the energy of Toronto during your stay at the Sheraton Centre Toronto Hotel, located in the financial district, steps from the entertainment district and all major attractions. Our downtown Toronto, Canada, hotel's recent transformation brings a new arrival experience, a lobby with open and collaborative workspaces and world-class culinary experiences. Experience the unbeatable comfort of our pet-friendly rooms and suites, work out in our 24-hour fitness centre or enjoy a refreshing swim year-round in our heated indoor outdoor pool. Upgrade to a room providing access to the hotel's stunning 43rd floor Sheraton Club Lounge with sweeping views of downtown Toronto, complimentary breakfast, evening appetizers and free WiFi. Collaborate and connect in style at Canada's largest conference hotel, featuring 130,000 sq. ft. of meeting space including our 2.5 acre outdoor waterfall garden. One Harp World exhibit halls will all be located together for easy and convenient attendee access, along with the main concert venue and workshop spaces, on the lower level of the Sheraton Centre. The Sheraton Centre Toronto Hotel is dedicated to exceeding your expectations.

The **CA\$329/night** group guestroom rate is based on single/double occupancy, with complimentary guest room WiFi and CA\$10 off valet parking. Additional guests above two in a room are charged CA\$30.00 per person, per night. Hotel room rates are subject to applicable local taxes (currently 13% HST and 6% MAT) at time of check-in. The 6% MAT tax will be subject to 13% HST (All taxes and fees are subject to change without notice). All rates & pricing are quoted and payable in **Canadian funds**.

A room reservation link for this discount rate will be provided with exhibit space reservation confirmations, and directly to sponsors. The cutoff date for reservations as part of this group is Monday, May 29, 2026.

EXHIBIT HALL LAYOUT

LOWER



Meeting Room	Dimensions (L x W x H ft)	Area (sq. ft)	Dimensions (L x W x H meters)	Area (sq. meters)
Sheraton Hall A	25.6 x 56.7	1,451	7.8 x 17.3	134.8
Sheraton Hall C	39.9 x 55.1	2,198	12.2 x 16.8	204.2
Osgoode	169 x 54.1	9,166	51.6 x 16.5	851.6
Sheraton Hall E	83.6 x 73.9	8,125	25.5 x 22.5	574

FEATURES OF EXCLUSIVE EXHIBIT ROOMS

Enjoy a large exhibit space dedicated to just your company's products!

Each exclusive exhibition room will receive:

- Up to four (4) 6ft skirted tables
- Up to eight (8) chairs
- Two (2) waste baskets
- One (1) simple company sign
- Four (4) invitations to the Exhibitors Welcome Reception
- Four (4) complimentary One Harp World passes, including attendance to all OHW events, the gala opening reception, and all evening concerts.
- Additional Exhibition Passes for stand staff as required for access to the exhibition areas only
- Option to purchase up to four (4) One Harp World registration passes at half price.
- Two (2) event attendee bags with printed program books.
- In-room try-out space behind pipe and drape, in addition to separate rooms
- Opportunity to purchase discounted advertising in the program book
- Listing as an Exhibitor in the One Harp World program, the mobile event app, and on the OHW website.

Exhibit Fees

Sheraton A: CA\$28,000

Sheraton C: CA\$30,000

Sheraton E: CA\$32,500

Questions and VIP Exclusive Exhibit Room reservations:

David Kolacny, harpdavidk@harpsnouveau.com

Note: All Exclusive Exhibit Rooms are carpeted.

See the [Exhibit General Conditions](#) for information about custom designs.

FEATURES OF STANDARD EXHIBIT BOOTHS

Sheraton E

Exhibit fee: CA\$2,000 per 10x10 space.



Reserve at https://bit.ly/OHW_Exhibits_Ads.

Multiple booths may be purchased and arranged in side-by-side or back-to-back configurations upon request.

Each 10' x 10' (3m x 3m) exhibit booth will receive:

- Pipe and drape, one skirted 6' table, two chairs, one waste basket, and one simple company sign per 10' x 10' booth. Booth upgrades, additional tables, electricity, internet, labor, and other products and services may be contracted directly with the exhibit services vendor, whose information will be supplied with your confirmation. A hotel group rate booking link will also be provided.
- Two Invitations to the Exhibitors Welcome Reception
- Two complimentary One Harp World registration passes, including one printed program book, attendance to all One Harp World events, the gala opening reception and all evening concerts.
- Four Exhibition passes for stand staff as required for access to the exhibition areas only
- Opportunity to purchase discounted advertising in the program book
- Listing as an Exhibitor in the One Harp World program book, the mobile event app, and on the website.

Upgraded custom booth displays are available from the Exhibitor Services vendor, [Robinson Show Services](#).



Please note: The Sheraton E exhibit hall is carpeted.

See the [Exhibit General Conditions](#) for information about custom designs.

Please **reserve your exhibit space online** at https://bit.ly/OHW_Exhibits_Ads.

Advertising in the One Harp World program book can be reserved on the same form. You will be invoiced for your reservations.



FOR ALL EXHIBITORS

Exhibitor Services

Robinson Show Services has provided a must-visit [Exhibitor Kit](#) with an online portal to order any products or services needed. Those include custom booths, furnishings, equipment, graphics, freight receiving, warehousing and handling, and janitorial and labor services.

Exhibitors are welcome to move in/out themselves unless Material Handling or Cart Service is ordered by exhibitors through the Exhibitor Ordering Portal. However, any use of the loading dock (with or without purchasing material handling labor) requires an advance dock reservation through Robinson Show Services at Exhibitorservices@robinsonshowservices.ca. The Sheraton dock is underground and parking nearby is limited, so reservations will make it a smoother experience for everyone. Schedules and many other details are found on the [Exhibitor Kit](#) page.

Robinson's Early Bird Code OHW26 provides 10% off your product order online! Early Bird Orders are accepted until April 1, 2026. The Early Bird discount is not applicable to services.

Security

The entire Sheraton/Osborne wing will be securely locked during non-exhibit hours, and will be inaccessible to anyone including hotel staff. Only two One Harp World officials will be allowed to authorize any after-hours access, for urgent needs only.

Electric & Technology

Electrical is not provided. Electrical services can be ordered at cost through Encore Global, from sctexhibits@encoreglobal.com.

Wi-Fi is not complimentary. Wi-Fi is available in the meeting spaces for all attendees. Wired dedicated service and wireless service is provided through Encore Global. Contact Rudy.D'Souza@Encoreglobal.com.

Advance Shipping & Warehousing

Full details about shipping and delivery options are available in the online [Exhibitor Kit](#).

Larger Items: Items such as harp trunks or other shipments larger than pop-up displays (2ft. x 3ft.) should be shipped to the Robinson Show Services Advanced Warehouse.

Steps:

- Complete Advanced Warehouse Form & Payment on the exhibitor portal.
- Book warehouse dock time if items are larger than three regular-sized skids (4 x 4 x 4).

Small Parcels: Up to regular-sized (2 ft x 3 ft) can be delivered to the Sheraton CheckT Business Centre for pick-up or delivery to your booth/event room. Storage fees apply for deliveries more than 5 days in advance of the event.

Insurance Information

The Sheraton Centre does not require exhibitors to provide certificates of insurance. Please be aware that the exhibitor agreement includes a release of liability/hold harmless clause for the hotel, the American Harp Society, the World Harp Congress, and their agents.

FOR ALL EXHIBITORS

Taxes

One Harp World has qualified as a Foreign Convention for Canadian GST/HST tax purposes. As a result, no tax is charged on your exhibit space, advertising or sponsorship purchases.

Exhibitors may make sales on the exhibit floor. If you are a Canadian business making sales on the exhibit floor, you must collect and submit GST/HST as in your normal course of business.

If you are a non-resident (non-Canadian) exhibitor, the requirement to register for and collect the GST/HST is based on whether you are “carrying on business in Canada”. There are a large number of factors beyond exhibiting at One Harp World used in determining that status. Please download Canada Tax publication [RC4027 here](#) or read it [online](#). Document [P-051R2](#) may also be helpful. Once you have read through these resources, you may call the **GST/HST Rulings division at 1-800-959-8287**. Their very helpful and knowledgeable staff will answer questions and assist in determining whether or not registration and tax collection is required by your business for One Harp World exhibit floor sales. Each exhibitor is responsible for making their own individual determination as to whether or not they are carrying on business in Canada.

Customs, Passports & Visa Information

One Harp World is officially recognized under [Canada Border Services Agency](#) (CBSA)’s International Events and Convention Services Program (IECSP). A link to an informative document from CBSA will be provided in your exhibit payment confirmation email. That document should be attached to any shipments into Canada from abroad. If you are bringing items into Canada for sale at One Harp World, please consult well in advance with the customs broker Consult Expo below.

The CBSA document also includes information and links about immigration and visas. A passport is required, and a visa for individuals from [some countries](#) may be necessary. Visa-exempt foreign nationals, excluding U.S. citizens, now require an [Electronic Travel Authorization](#) (eTA) to fly to or transit through Canada. No work permit is required for exhibitor staff at One Harp World.

For International shipping and all transportation needs, contact Consult Expo and complete their online form:

www.consultexpoinc.com/onlineforms/.

- Glen Anderson: glena@consultexpoinc.com
- Phone: 514-482-8886 Ext. 4 Mobile: 514-709-0945
- www.consultexpoinc.com/onlineforms/



PROGRAM BOOK ADVERTISING

Advertising your business, products, services, educational institution, workshops and/or festivals at One Harp World is a great way to reach a highly-targeted, international audience of harpists. Advertising is available whether or not you are exhibiting or attending One Harp World. Discounts are offered for exhibitors and sponsors at the Bronze level and up.

Advertising is available in our full color printed 8.5” x 11” (near A4 size) program book in the following sizes:

	Standard	Exhibitor/Sponsor
Full Page Full Colour Back Cover	CA \$8,848	CA \$8,406
Full Page Full Colour Inside (front or back) Cover	CA \$6,636	CA \$6,304
Full Page Full Colour Portrait Ad	CA \$4,424	CA \$4,203
Half Page Full Colour Landscape Ad	CA \$2,875	CA \$2,732
Quarter Page Full Colour Portrait Ad	CA \$1,770	CA \$1,682

A downloadable PDF program book featuring your advertising will also be available to attendees, and your company will be recognized as an advertiser in the One Harp World mobile app.

Learn more about advertising and reserve your space [here](#) today!
(Advertising may also be reserved on the same form when ordering your exhibit space.)

And for an even greater impact, consider a customizable One Harp World sponsorship package! Learn more on the next page...

SPONSORSHIP OPPORTUNITIES

A sponsorship for One Harp World (OHW) offers businesses and organizations exceptional access to the diverse audience of hundreds of musicians and visitors to One Harp World, along with online promotion before, during, and after the event. There are five customizable levels of sponsorship available: Platinum Presenting, Gold, Silver, Bronze, and Maple Leaf.

To discuss your goals and sponsorship package, please send your inquiry to oneharpworld@gmail.com with your contact information, and we will be in touch.

Platinum Presenting Sponsor \$45,000.00 CAD

One exclusive Platinum Presenting Sponsorship is available from each industry category (e.g., instrument manufacturing, strings manufacturing, accessory manufacturing, music publishing, etc.). Platinum sponsor benefits offer exclusive access for promoting their industry leadership to the One Harp World attendees and beyond. Platinum Presenting Sponsors will receive:

Six (6) complimentary event registrations (includes all concerts).

Eight (8) half-price event registrations.

Ten (10) additional complimentary tickets to all Grand Ballroom evening concerts.

Company name and/or logo as appropriate (determined by OHW) on:

- All conference publicity materials
- On the cover and on the first page of the program book
- On the OHW website through August 2026, including a link on the OHW website back to your company's website
- In the One Harp World event app

Two (2) full page advertisements in the One Harp World program book, and discounted rates for additional advertising.

Twice daily notifications through the event app to attendees during the event. Copy to be supplied by sponsor. Daily notifications may be special offers, giveaways or promotions; invitations to visit the exhibit hall, etc.

Provided literature (up to 4 pages) and/or small giveaway item will be included in the tote bag received by all OHW attendees. Quantity to be confirmed.

Opportunity to welcome attendees from the stage at the opening night concert and/or at the welcome reception.

Logo and/or name mentioned in all e-newsletters and social media posts from the month following the sponsorship commitment through August of 2026.

“Presented by [Company Name]” footer on each page of the One Harp World printed program book, along with mention in the One Harp World app.

Company logo, appropriately sized and placed at the top, on at least six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of One Harp World, and at all evening concerts.

Priority advance reservation of preferred exhibit space location.

One Harp World Proud Sponsor icon for display on your website.

SPONSORSHIP OPPORTUNITIES

Gold Sponsor \$35,000.00 CAD

Each Gold sponsor receives:

Four (4) complimentary conference registrations (includes all concerts).

Opportunity to purchase four (4) half-price full event registrations.

Ten (10) additional complimentary tickets to the Grand Ballroom evening concerts.

Company name and/or logo as appropriate (determined by OHW) on:

- All conference publicity materials
- On the first page of the program book
- On the OHW website through August 2026, including a link on the OHW website back to your company's website
- In the One Harp World event app

Logo and/or name mention in all e-newsletters and social media posts following the sponsorship commitment, through August 2026.

One (1) full page advertisement in the One Harp World program book, and discounted rates for additional advertising.

Daily notifications through the event app to attendees during the event, copy to be supplied by sponsor. Notifications may be special offers, giveaways or promotions, invitations to visit the exhibit hall, etc.

Verbal recognition from the stage at the opening night concert.

Your logo, appropriately sized and placed, on at least six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of One Harp World, and at all evening concerts.

Option to designate a selected event or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:

One of three formal evening public concerts:

- Program book
- Entire OHW workshop series
- Videotaping of all conference workshops & performances for the International Harp Archives
- Event tote bags
- Online registration
- Attendee lanyards
- Select reception

Opportunity to provide literature (up to A4 size) or small giveaway item in attendee bags.

One Harp World Proud Sponsor icon for display on your website.

SPONSORSHIP OPPORTUNITIES

Silver Sponsor \$25,000.00 CAD

Every Silver sponsor enjoys:

Two (2) complimentary event registrations (includes all concerts).

Opportunity to purchase two (2) half-price full event registrations.

Recognition as a sponsor in the program book.

Company name and/or logo as appropriate (determined by OHW) on:

- all conference publicity materials
- on the first page of the program book
- on the OHW website through August 2026, with a link on the OHW website back to your company's website

Brief company description and contact info in event app.

Acknowledgement in the Opening Ceremony and/or Welcome Reception.

Acknowledgement on the Sponsors page of the One Harp World website with link to your website until August 2026.

Company link included on the One Harp World website through August 2026.

Opportunity to purchase discounted advertising in the program book.

Two (2) notifications to attendees through the event app during the event, copy to be supplied by sponsor. Notifications may be special offers, giveaways or promotions, or invitations to visit the exhibit hall, etc.

Logo and/or name mentioned in a minimum of eight (8) e-newsletters and social media posts between the sponsorship commitment and One Harp World in July 2026.

Your logo, appropriately sized and placed, on at least six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of One Harp World, and at all evening concerts.

Option to designate a selected event, item or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:

- Listening/historic archives room
- Select reception
- One Harp World programming emphasis, e.g. young artists, health & wellness, chamber music, new music, Canadian music and artists programming

OHW Proud Sponsor icon for display on your website.

SPONSORSHIP OPPORTUNITIES

Bronze Sponsor \$15,000.00

Each Bronze sponsor receives:

Opportunity to purchase two (2) half-price full event registrations.

Prominent recognition as a sponsor in the program booklet.

Acknowledgement on the Sponsor page of the One Harp World website until August 2026.

Opportunity to purchase discounted advertising in the program book.

One (1) notification in the event app to attendees during the event, copy to be supplied by sponsor. Notification may be special offers, giveaways, promotions, or invitations to visit the exhibit hall, etc.

Logo and/or name mentioned in a minimum of the three (3) 2026 e-newsletters and social media posts, providing sponsorship commitment is made no later than April 15, 2026.

Your logo, appropriately sized and placed, on at least six (6) all-sponsor signs to be displayed in the registration area and other main gathering points of One Harp World, and at all evening concerts.

Option to designate a selected event, item or activity below (choose one) for special custom recognition, which may include welcoming attendees, verbal recognition by the host, signage, program book recognition, or other recognition as agreed:

- Ensembles or collaborative musicians for harp performances
- Registration area
- Grand Ballroom shell
- Artist hospitality, performer flowers
- Harp Pen (instrument storage and distribution)
- General decorations

One Harp World Proud Sponsor icon for display on your website.

Maple Leaf Sponsor Up to \$14,999 cash or in-kind

Maple Leaf Sponsors are invited to support Canadian artists and composers collaborating with One Harp World, provide hospitality support for (student) presenters through hosting, and support One Harp World with cash or in-kind contributions e.g., through offering pro bono professional services, signage, printing, volunteer/artist snacks, artists flowers, certificate design, and/or event equipment. Recognition will be included as appropriate related to the donation.

Maple Leaf sponsors are recognized in the program book, subject to print deadlines, and on the mobile app.

Acknowledgement on the sponsor page of the One Harp World website until August 2026.

One Harp World Proud Sponsor icon for display on your website.